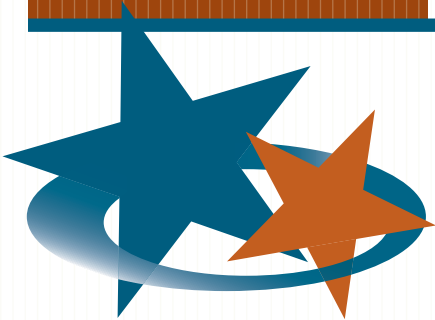


2016–17 Corporate Partner Program



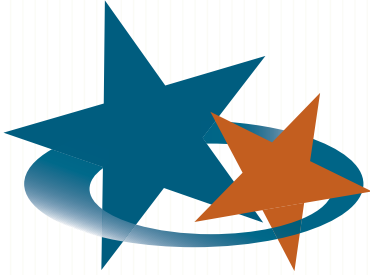
Texas Association of
School Administrators



406 East 11th Street, Austin, TX 78701-2617

512.477.6361 or 800.725.8272

www.TASAnet.org



The Texas Association of School Administrators is dedicated to promoting, providing and developing leaders who create and sustain student-centered schools and develop future-ready students.

It's All About Your Success!

- ✓ Maximize your marketing dollars
- ✓ Gain year-round recognition and visibility
- ✓ Stand front and center in the competitive Texas education market
- ✓ Spend quality time with school district CEOs
- ✓ Create and maintain name recognition and customer loyalty

The Texas Association of School Administrators is the premier professional organization for education leaders in Texas. Our members include top-level executives in nearly every public school district in Texas—key individuals who make the vital, daily purchasing decisions that affect instructional programs, administrative operations, and personnel in the state's public schools.

Our Corporate Partners gain unparalleled opportunities for engaging with and connecting to these vital school leaders through association with TASA's highly acclaimed professional development activities, strong legislative advocacy efforts, and frequent communications.

If public schools are your customers, TASA's Corporate Partner Program makes good business sense. Spend your marketing dollars where you'll gain the most return on your investment! Join TASA's Corporate Partner Program today!

Sponsorship & Marketing Opportunities

Each of the following offers valuable opportunities for quality face-to-face time and visibility with school leaders.

- Midwinter Conference
- Summer Conference on Education
- Annual Executive Planning Meeting
- TASA Committee Meetings
- First-time Superintendents' Academy (4 sessions)
- TASA School Transformation Network
- AASA Southwest States Reception
- Receptions, Luncheons, and Dinners
- Thought Leaders and Keynote Speakers
- TASA Daily and Capitol Watch Alert Email Newsletters
- TASA.net.org and Print Advertising
- Special Recognition at TASA Conferences and in TASA Publications

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TASA Corporate Partner Levels and Benefits

Benefits and Available Sponsor Opportunities	PC \$40K	P \$25K	G \$20K	S \$15K	B \$10K
Logo/Web Link— TASAnet Home Page*	■				
Logo/Web Link— TASAnet Corporate Partner Page*	■	■	■	■	■
Sponsorship— President's Dinner, Midwinter Conference	■	■			
Sponsorship— Executive Planning Meeting	■	■			
Presentation Opportunity— Midwinter Conference*	■	■	■		
Recognition— TASA/TASB Convention Sponsorship	■	■	■		
Exhibit— Midwinter Conference Priority Booth Placement	■	■	■	■	■
Association Mailing List (one provided upon request)*	■	■	■	■	■
Signage— Midwinter Conference and Sponsored Events*	■	■	■	■	■
Special Recognition— Midwinter Conference*	■	■	■	■	■
Recognition— TASA Publications*	■	■	■	■	■
Corporate Partner Sponsorship Logo* (appropriate level)	■	■	■	■	■
Sponsorship of Selected Events and Opportunities (subject to availability)	■	■	■	■	■
TASA Associate Memberships*	6	5	4	3	2

Number of Partners: The total number of Corporate Partners is determined based on the availability of events and other sponsorship opportunities.

**Complimentary benefits/opportunities*

Additional Associate Members may be purchased (\$250) using CP funds.

Please contact TASA Executive Director Johnny L. Veselka (jveselka@tasenet.org) to discuss Corporate Partner opportunities.

PRESIDENTS CIRCLE

Apple
Chevron
Dell
Edgenuity
Forecast5 Analytics
Northwest Evaluation Association–NWEA
Scholastic
Stantec

PLATINUM

Blackboard
CollegeBoard
CompassLearning
Discovery Education
Google for Education
Houghton Mifflin Harcourt
Huckabee
K12 Insight
Naviance by Hobsons
Page
Pearson
Schoolology
Scientific Learning
VLK Architects

GOLD

Achieve3000
Cisco
High STEPS
Indeco Sales, Inc.
Milliken
Organizational Health
PBK
TCG Consulting

SILVER

Creating & Managing Wealth, LLC
JASON Learning
Schneider Electric
SMART Technologies

TASA

2015–16

Corporate Partners



TASA is grateful to our corporate partners for their support.

Each level of the Corporate Partner Program is designed to offer our partners quality exposure to association members. Partners at the President's Circle, Platinum, and Gold levels may customize special events and opportunities.

BRONZE

1 GPA
ABM
BloomBoard
Cenergistic
ETS
FirstSouthwest,
A Division of Hilltop Securities
GCA Services Group
IDIS
Linebarger Goggan Blair & Sampson, LLP
Lone Star Furnishings
McGraw-Hill Education
MIND Research Institute
myON
NextEra Energy Solutions
Odysseyware
Renaissance Learning
Silverback Learning Solutions
Steelcase Education
Teachscape
Truenorthlogic
Vanir Construction Management



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Questions on TASA's Corporate Partner Program may be directed to:

Johnny L. Veselka, Executive Director, jveselka@tasanet.org, or

Jennifer Garrido, Director, Event and Corporate Partner Services, jgarrido@tasanet.org