Strategic Framework

Vision
We envision innovative, future-focused leaders for every public school student.

Mission
Our mission is to promote, provide, and develop leaders who create and sustain student-centered schools and develop future-ready students.

Strategic Areas + Aspirations

Professional Learning Experiences

Community + Policy Advocacy

Member Engagement + Support

By 2025, TASA aspires to cultivate a...

- Cohesive, nationally recognized professional learning system that builds leadership capacity and a culture of transferable learning.
- Deeply engaged membership that self-organizes around creating the highest level of leadership performance.
- Diverse and extensive collaborative of champions equipped to advocate for an educated citizenry.
Cultivate purposeful networks of leaders engaged in meaningful work that advances the principles in the New Vision for Public Education.

Recruit local advocates to connect with legislators and accelerate grassroots public school advocacy efforts.

Engage, mobilize, and collaborate with partners to advance effective education policy.

Develop a robust onboarding and mentorship experience that deepens personal connection to the association.

Implement an adaptive process to assess and design learning opportunities that align with the various career pathways of members.

Curate a “living library” of innovative transformational leadership practices from which leaders can learn from each other.

Encourage and support regional, participant-led experiences that increase access to learning and networking opportunities.

Long-Term Strategies

Stakeholders

TASA represents, serves, and impacts...

Those who set and lead a district strategic direction

Those who advance a district strategic direction

Superintendents

District Leaders

Transformation-Focused Educators

Students + Communities