



News Release

TEXAS ASSOCIATION OF SCHOOL ADMINISTRATORS

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TASA and Forecast5 Partner to Deliver Statewide Analytics Program

AUSTIN, TX — Forecast5 Analytics, Inc. (Forecast5) and the Texas Association of School Administrators (TASA) recently announced a partnership agreement to enhance the use of data analytics and business intelligence applications for Texas school districts. The relationship will focus on delivering new analytic tools along with professional development opportunities that support the operational and strategic efforts of schools across the state.

TASA joins TASBO (Texas Association of School Business Officials) and TASB (Texas Association of School Boards) in a statewide effort to collaborate with Forecast5 in the development and growth of 5Sight, Forecast5's business intelligence platform. **5Sight is an interactive analytics and data visualization application that provides schools with competitive and comparative insight in areas such as finance, student achievement, enrollment and human resources.** 5Sight complements decision making by delivering historical perspective, trend analysis, and relevant benchmark comparisons for all districts across the state.

"The data analytics provided by Forecast5 will offer a unique opportunity for Texas school leaders to analyze key areas of school operations to ensure effective and efficient decision making," said Johnny L. Veselka, executive director of TASA. "These tools will be especially helpful in communicating financial and academic performance data to parents and community members, enabling their involvement in important decisions regarding the education of their children, while also assuring the district's accountability to the community."

Mike English, CEO and president of Forecast5, commented, "It is an honor for our team to have the opportunity to work with TASA and its members. We believe that our collaborative efforts within the partnership will produce significant value for Texas schools."

In addition to 5Sight, Texas schools will also have access to more technology through the partnership. 5Maps is a geospatial analytics platform that allows schools to work with their data on a map-interface for boundary analysis and service delivery strategies. 5Cast is a budgeting and forecasting tool that allows schools to develop multi-year financial plans. All of the applications will be featured at the TASA/TASB Convention in Austin, October 2-4, 2015.

Learn more at <http://www.tasanet.org/forecast5>.

About Forecast5

Forecast5 Analytics provides powerful analytic tools to help local government leaders drive financial and strategic decisions. The Forecast5 platform includes cloud-based business intelligence software, budgeting and forecasting technology, map-based software, and a collaborative analytics engine. For more information, visit www.forecast5analytics.com.

About TASA

TASA is the professional association for Texas school administrators, providing networking and professional learning opportunities, legislative advocacy, and targeted communications to support the work of superintendents and other school leaders. The organization's mission is to promote, provide and develop leaders who create and sustain student-centered schools and develop future-ready students.